



Supports local businesses in the community during rail construction.



## PROGRAM OVERVIEW

HART's Shop & Dine on the Line is a business outreach assistance program that supports local businesses impacted during rail construction of the Honolulu Rail Transit Project.

The program aims to inform the community about local stores, services, and dining establishments along the 20-mile, 21-station rail alignment. Participation is free and is designed to provide extra promotion for your business through online and social media.

Visit HART's website for details and business directory:  
[HonoluluTransit.org/construction/shop-dine-on-the-line](https://HonoluluTransit.org/construction/shop-dine-on-the-line)

## COVERAGE AREAS

Waipahu | Pearl City | Aiea | Airport | Kalihi  
Chinatown | Downtown | Kaka'ako (Civic Center)

## BENEFITS FOR PARTICIPATION

- > Business profile on HART's newly redesigned website
- > Frequent social media posts
- > The program is featured weekly in HART's eBlast newsletter
- > Sign-up is free, quick, and easy

## JOIN THE SHOP & DINE ON THE LINE BUSINESS DIRECTORY

Participation is FREE for businesses within a 1/2-mile radius of HART's 20-mile, 21-station project alignment. Sign up on HART's website or complete the enrollment form, scan and send it to [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org). For questions about the program, call **808-566-2299** or email [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org).

# SHOP & DINE ON THE LINE Participation Form

**BUSINESS NAME** \_\_\_\_\_

**CONTACT NAME & TITLE** \_\_\_\_\_

**BUSINESS ADDRESS** \_\_\_\_\_

**SHOPPING CENTER NAME** (if applicable) \_\_\_\_\_

**BUSINESS PHONE NUMBER** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

**BUSINESS CATEGORY** (check one)  **RETAIL/STORE**  **RESTAURANT**  **SERVICE**  **OTHER**

By submitting this application, I hereby authorize my business's participation in the Honolulu Authority for Rapid Transportation's (HART) "Shop & Dine on the Line" program (herein referred to as "program") that will be featured online on HART's website [www.HonoluluTransit.org](http://www.HonoluluTransit.org), social media outlets via Facebook, Twitter and Instagram, HART's weekly eBlast newsletter, HART's alliance partner websites and their respective social media outlets, and in printed format distributed at various public events and locations (collectively, "HART's venues").

I understand that there is no cost to participate in this program that is administered by HART. I understand that businesses situated within a 1/2-mile radius of HART's current 20-mile, 21-station rail alignment are able to participate in the offer program. I understand that my business's participation is "at-will" in this offer program, and HART reserves the right to reject, cancel or remove any advertising from HART's venues for any reason at any time. I understand that HART may automatically renew my business on an annual basis until I formally request to be removed from the program in writing within 30 days to [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org). I acknowledge that my business is responsible for the information it submits, and the HART does not guarantee a number of responses or sales as a result of the offer program. The presence of any offer on any of HART's venues

does not imply HART's endorsement of my business, or its products or services. HART reserves the right to reject any discount offer material it deems offensive or inappropriate.

By participating in this program, I agree to indemnify and hold harmless HART, the City and County of Honolulu, and their officers, directors, agents, contractors, and employees, in their official and individual capacities (collectively, "the City & HART") of and from any and all claims, demands, losses, causes of action, judgments, expenses, and costs, including attorneys' fees and costs, arising out of my business's participation in this offer program. By participating in this program, my business and I, individually and on behalf of my heirs, successors, assigns, and personal representatives, hereby release and forever discharge "the City & HART" from any and all liability whatsoever for any and all damages, losses, or injuries sustained by me, my business, and/or any employees, agents, or contractors thereof, which are related to or connected in any manner with my/my business's participation in this program.

I hereby acknowledge that I am authorized to submit this application and provide on behalf of my business for placement on HART's venues.

**AUTHORIZED SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

**PRINT NAME & TITLE** \_\_\_\_\_

## PLEASE RETURN THIS FORM

- > **EMAIL:** Fill out the form, scan a PDF the completed form, and email it to [info@HonoluluTransit.org](mailto:info@HonoluluTransit.org)
- > **MAIL:** Fill out the form and mail the form to: HART Public Involvement Division, 1099 Alakea Street, Suite 1700, Honolulu, HI 96813

For more information or assistance on filling out the participation form, please call our 24-Hour Project Hotline at 808-566-2299.

